

# International Association of Women Police



*Mentoring the Next Generation*

*IAWP 2019*  *Anchorage, Alaska*

57th Annual Conference  
September 23-27, 2019  
Anchorage, Alaska

[www.iawp2019.org](http://www.iawp2019.org)



## Sponsorship Opportunities

- Opening Ceremony & Uniformed Parade
- Awards Luncheon
- IAWP Annual Awards
- Final Banquet
- Hospitality Breaks
- Corporate Name Badges
- Delegate Bags
- Printing Costs
- Delegate Transportation at Conference
- Computer & Peripherals
- Breakfasts
- Companion/Parallel Program
- Buffet Lunches
- Special Event Nights

## [International Association of Women Police \(IAWP\)](#)

The IAWP was founded in 1915 to strengthen, unite, and raise the capacity of women in policing internationally. The IAWP has members in over 60 countries and supports the unique role women play in law enforcement. The IAWP provides training, mentoring, peer support, and networking for members and highlights issues affecting women in law enforcement throughout the world.

## [Women Police of Alaska \(WPA\)](#)

The WPA was founded in 1997 in preparation for hosting the 1998 IAWP Annual Conference in Anchorage. The WPA is committed to supporting women in law enforcement through networking, mentoring, and encouraging young women to pursue careers in law enforcement.

## **57th Annual Training Conference—IAWP 2019**

September 23-27, 2019, the WPA will be hosting the IAWP Annual Training Conference in Anchorage, Alaska. More than 500 law enforcement professionals from around the world are anticipated to attend this conference. The conference focuses on training and best practices.

Pre-conference activities include the Board of Directors meeting with over 60 participants. The conference week will kick off with the opening ceremonies and uniformed parade of nations leading to the awards luncheon, which celebrates the achievements of women police throughout the world. Training classes and guest speakers continue through the week with special events scheduled in the evenings to showcase Alaska. In addition, the conference will include a companion program with tours and opportunities to experience the Last Frontier.

## Sponsorship Ranges

Denali — ≥\$50,000

Brooks — ≥\$25,000

Kuskokwim — ≥\$15,000

Chugach — ≥\$10,000

Talkeetna — ≥\$5,000

Wrangell — ≥\$2,000

Kenai — <\$2,000



## Sponsorship

This unique event presents a fantastic opportunity to promote your company not only to a global audience, but to demonstrate your support for the achievements of women police throughout the world. There are a variety of sponsorship packages and/or vendor exhibition options available.

## Events & Awards

Major events taking place during the conference include the opening ceremony, awards luncheon, and final banquet—all of which provide opportunities for sponsorship recognition. Individual awards offer additional opportunities for sponsor support in a more personalized way that reflects the sponsor's individual needs and interests.

## Recognition Opportunities

- Acknowledgement of support at events throughout the week
- Display of corporate banner (supplied by you)
- Program advertisement
- Award Sponsorship
- Logo on Conference Website
- Logo on select printed material



Julie Shank, Conference Co-Chair

Email: [Julie@womenpoliceofalaska.org](mailto:Julie@womenpoliceofalaska.org)

Michele Logan, Conference Co-Chair

Email: [michele@womenpoliceofalaska.org](mailto:michele@womenpoliceofalaska.org)

Interested in sponsorship?

Contact us —

Phone: 907.646.9047

Email: [iawp2019@womenpoliceofalaska.org](mailto:iawp2019@womenpoliceofalaska.org)

### *Women in Alaska Law Enforcement*

In 1969, Fran Howard (Elmore) was hired as an Alaska State Trooper—the first female law enforcement officer in the State of Alaska.

In 2018, women have served as Chiefs of Police around the state — Fort Yukon, Soldotna, Anchorage Airport Police & Fire, Wasilla, and Kodiak; as Colonel of the Alaska State Troopers; and as Special Agent in Charge of the FBI-District of Alaska.

*Mentoring the Next Generation*

## Women Police of Alaska—IAWP 2019 Conference Committee

Mail: PO Box 232206  
Anchorage, AK 99523-2206

Website: [www.iawp2019.org](http://www.iawp2019.org)

# IAWP2019 Conference Committee

PO Box 232206  
Anchorage AK 99523-2206  
907-646-9047  
iawp2019@womenpoliceofalaska.org

Greetings!

The members of Women Police in Alaska (WPA) are honored and excited to have been selected to host the 2019 International Association of Women Police (IAWP) Conference in Anchorage. Anchorage was fortunate enough to be the site of the 1985 and 1998 conferences, both highly successful in meeting the financial, training, and networking goals. The 2016 conference held in Barcelona, Spain had over 400 women officers representing 91 countries. The 2017 conference held in Cairns, Australia set a record for attendance with over 500 officers. The 2018 conference is being held in Calgary, Canada where WPA representatives will attend to promote the 2019 conference here in Anchorage. IAWP training conferences are known for outstanding training and networking experiences.

We are endeavoring to provide our conference attendees with excellent training, cultural events, vendor booths, and lots of opportunities for networking. We have selected our theme, ***Mentoring the Next Generation***, which has both broad appeal across the continents and is one of the missions of our organization.

We are seeking your help in making this conference a success. There are many ways in which you can demonstrate your support of women in law enforcement and be a part of this amazing international conference. The sponsorship packet provides details of just some of the opportunities available. We welcome the chance to discuss personalized support and promotional packages with you. Any financial or in-kind support is appreciated.

We envision this conference will bring over \$700,000.00 worth of business to Anchorage. We look forward to showcasing Alaska's spirited community for the trailblazing women from around the world and encourage you to take part. The hundreds of attendees who will be enjoying the hospitality of Anchorage bring an unparalleled opportunity for international recognition for all our sponsors.

We look forward to hearing from you.

*Michele Logan*

Michele Logan  
Conference Co-Chair

*Julie Shank*

Julie Shank  
Conference Co-Chair



## Sponsorship Ranges -- Benefits

	DENALI	BROOKS	KUSKOKWIM	CHUGACH	TALKEETNA	WRANGELL	KENAI
<b>Display of Corporate Banner</b>	X	X	X				
<b>Logo on Conference Website</b>	X + Link	X + Link	X + Link	X	X		
<b>Advertisement in Program</b>	Full-page	½ page	½ page	¼ page	¼ page	Listing	Listing
<b>Logo on Select Printed Material</b>	X	X	X	X			
<b>Inserts in Delegate Bags</b>	X	X	X	X	X	X	
<b>Opening Ceremony/Parade Places</b>	8	4	2	2			
<b>Awards Luncheon</b>	Table	4	2	2			
<b>Evening Events Places</b>	Table	2					
	\$50K +	\$25K +	\$15K +	\$10K +	\$5K +	\$2K +	>\$2K

Every opportunity will be taken to acknowledge sponsors throughout the conference.





# Sponsorship Package Opportunities

*Additional benefits for specific sponsor packages.  
Evening events can be co-sponsored with benefits  
adjusted according to sponsorship ranges.  
Corporate banners, logos, delegate bag inserts,  
etc. are to be supplied by the sponsor.*



*Your generous support enables our organizations to fulfill the  
mission of encouraging, empowering, and educating women in  
law enforcement throughout the world.*



**Opening Ceremony/Parade-Monday, 9/23/19 \$10,000**

- Display of corporate banner
- Acknowledgement of sponsorship at ceremony
- 8 places at opening ceremony

**Awards Luncheon-Monday, 9/23/19 \$20,000**

- Acknowledgement of sponsorship at ceremony
- Table at luncheon (8 places)
- 8 places at opening ceremony

**Evening at Alaska Native Heritage Center-Tuesday, 9/24/19**

**\$50,000**

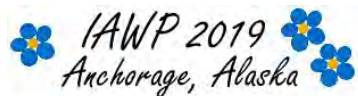
- Acknowledgement of sponsorship at event
- Introduction and opportunity for remarks
- 2 places at event

**Evening at Anchorage Museum-Wednesday, 9/25/19 \$50,000**

- Acknowledgement of sponsorship at event
- Introduction and opportunity for remarks
- 2 places at event

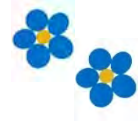
**Final Banquet at Dena'ina Center-Thursday, 9/26/19 \$40,000**

- Acknowledgement of sponsorship at event
- Introduction and opportunity for remarks
- Table at banquet (8 places)





**Conference Lunches (4 available) \$20,000**



- Acknowledgement of sponsorship at lunch
- Introduction of corporate attendees
- Corporate logo displayed on tabletops
- 2 places at lunch

**Hospitality Breaks (7 available) \$5000**

- Corporate logo displayed throughout area

**Audio/Visual Equipment & Support \$25,000**

- Logo on digital screens and select printed materials

**Corporate Name Badges/Lanyards In-kind**

*Supplying name badges with lanyards for conference delegates/committee members*

- Corporate logo on select material

**Delegate Bags In-kind (Estimate of 500 bags)**

*Supplying high quality bags for delegates*

- Corporate logo on bag

**Printing Costs In-kind**

- Corporate logo on printed material
- “Sponsored by” inclusion on printed material



### **Delegate Transportation In-kind**

- Vehicle loan or transportation services
- Corporate logo on display

### **Computer & Peripherals In-kind**

*Supplying equipment for use by conference committee/registration area*

- Logo on digital screens and select printed materials

### **Companion/Parallel Program In-kind**

*Supplying the following through services or financial support*

- Transportation (\$8,000)
- Lunches (\$14,000)
- Events (\$4,000)
- Corporate logo clothing/bags

### **Merchandising In-kind (1000 items required)**

*Supplying the following through services or financial support*

- Pens
- business card holders
- post-it notes
- conference pins (enameled, metal, etc.)
- miscellaneous items for inclusion in delegate bags

